

E-learning guild

Engaging Learners with Video: Passive and Active Engagement Strategies

Wednesday, September 5, 2018 | 10:00 AM to 11:00 AM Pacific Time

<https://www.elearningguild.com/webinars/forms/?sid=11>

What does engagement look like? How do creators build engagement into their videos?

This session will look at two types of engagement strategies: passive and active.

During this session, you'll review what passive and active engagement are, and you'll explore multiple engagement strategies and their impact on video outcomes.

Both sets of strategies are important and will allow the content creators to impact outcomes. You'll also learn why and when you can use these strategies for the greatest impact, and other tips to make impactful videos. Examples will be provided.

In this session, you will learn:

- Strategies to create more engaging videos, using both passive and active engagement techniques
- How to draw from a variety of engagement ideas to enhance the videos you create to foster better outcomes
- How to make videos more interactive to enhance engagement
- How to overcome some of the obstacles to engagement

Check out the resources at the LRC – Learning Resource Center.

<https://www.nflrc.org>

The Department of Education established the first Language Resource Centers (LRCs) at U.S. universities in response to the growing national need for expertise and competence in foreign languages. Now, twenty-five years later, Title VI of the Higher Education Act supports sixteen LRCs, creating a national network of resources to promote and improve the teaching and learning of foreign languages.

8 Areas of Focus

Each LRC has a unique story and mission, but all LRC work is organized around eight basic areas:

- Research
- Teaching materials
- Digital tools and resources
- Assessment
- Professional development
- Less commonly taught languages initiatives
- K-12 initiatives
- Outreach and dissemination



Are you looking for some spark? Have you looked at Adobe Spark?

Adobe Spark is an integrated suite of storytelling applications for the mobile and web developed by Adobe Systems. It comprises three separate design apps: Spark Page, Spark Post, and Spark Video.

<https://spark.adobe.com/>

Adobe Spark is a free online and mobile graphic design app. Easily create beautiful images, videos, and web pages that make you stand out! Spark your imagination by viewing examples, layouts and images!



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